



for a living planet®

世界自然基金會  
香港分會

WWF Hong Kong

香港中環纜車徑一號  
No. 1 Tramway Path  
Central, Hong Kong

電話 Tel: +852 2526 1011  
傳真 Fax: +852 2845 2734  
wwf@wwf.org.hk  
wwf.org.hk

Aberdeen Boat Club Limited  
Aberdeen Boat Club  
20 Shum Wan Road  
WONG CHUK HANG HK  
HONG KONG

20660

21 October 2014

Dear Aberdeen Boat Club Limited,

Thank you for your donations to WWF Hong Kong!

Hong Kong's threatened natural heritage and habitats need our immediate intervention to prevent them from further damage and recovery. Your financial support enables us to develop and implement series of conservation, footprint and education programmes. Last year your contributions allowed us to:

- launch the shark-fin campaign to address Hong Kong's unhealthy relationship with shark fin, and as a response to many people's desire to stop shark fin consumption. We aim to contribute to the halting and ultimately reversing the global decline in shark species (as Hong Kong is responsible for over 50% of the world's trade in shark fin, we have a real role to play in the conservation of sharks worldwide).
  - **fully convert *gei wai* #21 into a high-tide roost in Mai Po.** The HK\$1.5 million project is the largest ever single *gei wai* (traditional shrimp pond) habitat improvement initiative at Mai Po. It gives considerably more flexibility in managing the nature reserve, as well as providing ideal roosting conditions for many bird species.
  - **launch Hong Kong's first Sustainable Seafood School Catering Programme** to provide students, teachers and caterers with sustainably sourced seafood options, emphasizing the important role consumption plays in reducing ecological footprint and conserving the ocean.
  - **enlarge our publicity and engage more public** in making simple lifestyle changes to reduce carbon emission and combat climate change in everyday life via series of programmes such as **Climateers, Earth Hour, Low-carbon Living Appliances Guide.**
- WWF-Hong Kong's Online Panda Shop opens now! Please visit [wwf.hk/pandashopEN](http://wwf.hk/pandashopEN) to purchase your favourite environmentally-friendly products at any time. Also, we would like to invite you to follow our fans page at [www.facebook.com/wwfhongkong](http://www.facebook.com/wwfhongkong) for WWF-Hong Kong's latest news.

Should you have any enquiries, please do not hesitate to contact us by phone at 2526 1011 (after choosing language, press 1, 2, 2) or by e-mail at [member@wwf.org.hk](mailto:member@wwf.org.hk).

Yours sincerely,

Supporter Care Team  
WWF-Hong Kong

P.S. For more information about our conservation work, please visit our website: [www.wwf.org.hk](http://www.wwf.org.hk)



for a living planet®

捐款收據 Donation Receipt

No.: 20207287

日期

Date: 21/10/2014

捐款人

Received from: Aberdeen Boat Club Limited

捐款方式

Donation payment method: Business Cheque

金額

In the amount of: HK\$1,860.00

世界自然(香港)基金會

WORLD WIDE FUND FOR NATURE HONG KONG  
(Incorporated with Limited Liability)

20660

\*本收據可以用作扣稅之用

\*If you are able to claim tax relief for this donation you should use this receipt to support your claim.